



Training Course Information Form

Course Information

Course Name: Strategic Management Basics

Institute/Centre: Port Training Institute **Course Code:** M 02

Type: Program Course Workshop

Course Duration: 5 Days 3 Days 1 Days Other

Course Conducted: Local International **Indicate:** A.R.E

Course Venue: Anywhere

Course Language: English Arabic Both Other

Course Description

Course Outlines:

1. Global variables and the business climate of today.
2. The concept and terminology of strategic management.
3. Assess the external environment and internal environment.
4. Basis for the selection of strategic decisions.
5. Workshop on one of the maritime organizations.

Course Objectives:

- Provide Participants with methods approaches and Practical tools for making and implementing the strategy, and also to the participant's knowledge of the general framework that enables it to develop a strategic plan simplified.

Course Includes: Theoretical Fire Training Module Laboratory
 Workshop Site Visit

Course Prerequisites: Develop the skills of managers departments

Who Should Attend: Senior management positions of different organizations

No. of Participants/Course: 5-10 10-15 15-20 Other

Qualifications of Participants:

- Collage Certificates

No. of Lecturer: 1 2 5

No. of Assistance: 1 2 3

Course Facilities

White Board V. Projector Data Show PC Manual
 Books Handouts Flip Charts S/W Other

Course Evaluation

Written Examination Written Report(s) Oral Presentation Attendance
 Delegates Participation

Certificate Issue:

Local Premises AASTMT International

Course Registration

Admission and Registration

Department at the Port

Registration:

Training Institute

Online

Other

Beside Gate No. 27 - Outside

Customs Area, Alexandria Port

Documents Required:

Registration Form

ID/Passport Copy

Photo